

Case Study for:
West Coast Customs
Burbank, California



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Hospitality & Retail

Case Study: West Coast Customs

“Our new facility is now truly energy efficient and environmentally friendly. After in-depth review of energy efficiency options, the benefits of LED lighting were obvious. From light quality, to energy usage and product life-span, Revolution Lighting’s LED solutions were superior to all other options. We could not be happier to partner with Revolution Lighting, a company who shares our vision and passion for excellence.”

- Ryan Friedlinghaus, CEO of West Coast Customs



ENERGY SAVINGS



LAMP LIFE



IMPROVED EFFICIENCY

LED LIGHTING TECHNOLOGY USED

- 15W 4ft LED Tube
- 200W Linear High Bays
- 2x4 40W Thin Panel
- 150W LED Shoeboxes
- 60W Wall Washers



PRODUCT BENEFITS

OPERATIONAL

- Up to 70,000 hour lamp life, 3x greater than fluorescent, metal halide, incandescent and halogen
- Market-leading warranties up to 10-years
- 60% greater lighting efficiency

SAFETY

- Greater light output to enhance safety
- Negligible light depreciation

SUSTAINABILITY

- Lack of UV or IR minimizes concerns with fading or discoloration
- Mercury-free, allowing for non-hazardous disposal
- Full spectrum light output

OPPORTUNITY

West Coast Customs is an award-winning premiere vehicle modification shop located in Burbank, California. Internationally recognized for its original designs and unparalleled craftsmanship, the company wanted to upgrade the lighting throughout their state-of-the-art facility to make it more energy efficient. The project focused on developing lighting solutions throughout its headquarters, including showrooms, offices, workshops, and parking areas, to deliver superior light output showcasing their cutting-edge design center.

SOLUTION

After in-depth review, West Coast Customs determined that Revolution Lighting’s market-leading LED solutions were superior to all other options. The benefits of LED lighting were obvious, from light quality, decreased energy usage and long product life-span. The building’s antiquated interior and exterior lighting was replaced with Revolution Lighting’s LED tubes, thin panels, linear high bays, and other high-efficiency, low-maintenance LED lighting. West Coast Customs reduced operating expenses by \$26K annually, and improved energy efficiency by 60%, while also delivering greater light output and yielding superior efficiency and a more uniform lighting experience for its staff and customers.