

Case Study for:

Hibbett Sports

South, Southwest, Mid-Atlantic, and Midwest U.S.



HIBBETT SPORTS®

Case Study:

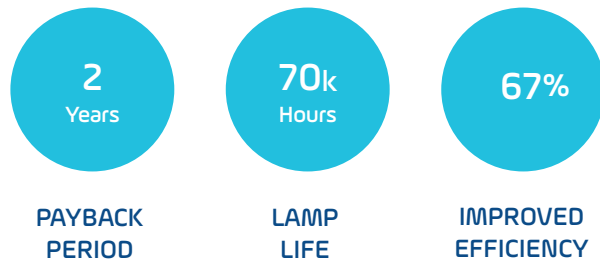
Hibbett Sports

Hospitality & Retail

Case Study: Hibbett Sports

“ Revolution Lighting’s premium quality LED solutions will allow Hibbett Sports to maximize our energy efficiency goals and provide superior light quality for our customers. We look forward to continuing our efforts, capitalizing on leading technologies to become more sustainable and energy-efficient, while providing healthy retail environments.”

- Steve Kowal, VP of Construction & Property Management, Hibbett Sports



LED LIGHTING TECHNOLOGY USED



T8 SEP LED Tubes

PRODUCT BENEFITS

OPERATIONAL

- 3X greater lamp life than fluorescent, supported by industry-leading 10-year warranty
- 70,000 hour lamp life reduces long-term maintenance costs
- Instant on, no warm-up time

SAFETY

- No glass
- Negligible light depreciation over time
- Superior light output

SUSTAINABILITY

- Lack of UV or IR minimizes concerns with fading or discoloration
- Mercury-free, allowing for non-hazardous disposal
- 100% recyclable

OPPORTUNITY

Hibbett Sports, Inc. operates sporting goods stores in small and mid-sized markets, predominantly in the South, Southwest, Mid-Atlantic, and Midwest. As of January 30, 2016, it operated a total of 1,047 retail stores in 33 states. Seeking to reduce lighting energy use throughout its retail store locations, the Company selected Revolution Lighting to install high efficiency LED tubes solutions. Revolution Lighting worked with Amortized Energy Solutions LLC, in partnership with Interface Services Inc., to provide its Revolution Lighting LED tubes, replacing existing fluorescent lighting throughout each retail structure. The Company’s LED lighting was first installed at a Hibbett Sports retail store in Florida that successfully demonstrated the linear tube technology’s capability to improve energy efficiency by 67% over existing fluorescent lighting.

SOLUTION

With LED lighting lasting three times longer than conventional lighting, and the Company’s market leading 10-year warranty for its LED tube products, Hibbetts Sports will experience significant long-term operational and maintenance cost savings, while enhancing the shopping experience for its customers by achieving greater light output and visual acuity. The project includes the installation of 73,000 of Revolution Lighting’s industry leading LED tubes within 300 Hibbett Sports stores across the United States.