

Case Study for:

Battleship New Jersey Museum & Memorial

Camden, New Jersey



Case Study:

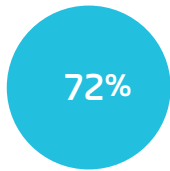
Battleship New Jersey Museum & Memorial

Federal & Military

Case Study: Battleship New Jersey Museum & Memorial

“We are proud of our work to help make the Battleship New Jersey, one of our state’s prized landmarks, more energy efficient while also providing a more attractive light to all of its visitors. We could not be happier with the work and lighting solutions from Revolution Lighting, and are excited for the opportunity to show off our new look.”

- Philip Rowan, Executive Director, Battleship New Jersey



**IMPROVED
EFFICIENCY**



**PAYBACK
PERIOD**



*Our Industry-Leading
10-Year Limited
Warranty Guarantees
Unsurpassed Quality*

LED LIGHTING TECHNOLOGY USED



BAA Compliant LED Tubes

PRODUCT BENEFITS

OPERATIONAL

- 3X greater lamp life than fluorescent, supported by industry-leading 10-year warranty
- 70,000 hour lamp life reduces long-term maintenance costs
- Instant on, no warm-up time

SAFETY

- No glass
- Negligible light depreciation over time
- Superior light output

SUSTAINABILITY

- Lack of UV or IR minimizes concerns with fading or discoloration
- Mercury-free, allowing for non-hazardous disposal
- 100% recyclable

OPPORTUNITY

The Battleship New Jersey, one of New Jersey’s prized landmarks, needed a change to become more energy efficient while also providing a more attractive light to all of its visitors. Seeking to update more than 5,000 of the ship’s antiquated T-12 fluorescent lighting, the retrofit for this iconic memorial began with a comprehensive assessment to establish the most energy efficient program.

SOLUTION

Revolution Lighting’s high performance BAA Compliant LED tubes were installed throughout the historic battleship, which currently serves as a museum and event space. The superior efficiency of LED lighting will reduce lighting energy use by more than 72%, while increasing light output to enhance safety for museum patrons and staff. Additionally, LED lighting lasts three times longer than conventional fluorescent lighting, and when combined with Revolution Lighting’s market-leading 10-year warranty, will provide significant long-term operational and maintenance cost savings.